SCC Smart Living Pavilion @ HKTDC International ICT Expo 2022 SCC 智慧生活展館@國際資訊科技博覽 2022



# Final report – October 2022

# **Smart City Consortium Limited**



# **Project Report**

# Contents

1.	Objective3
2.	HKTDC International ICT Expo 2022 Details
3.	SCC Smart Living Pavilion @ International ICT Expo 20223
4.	Smart Living Seminar10
5.	Promotion (Pre-event, On-site, Post-event)
6.	Feedback 11

SCC Smart Living Pavilion was organised by SCC, funded by Innovation and Technology Commission General Support Programme, sponsored by E-Commerce Association of HK.

#### Acknowledgement of ITF Support

"Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Innovation and Technology Commission or the General Support Programme Vetting Committee of the Innovation and Technology Fund."

## 1. Objective

- To build up the confidence of overseas smart city users on HK smart city services
- To facilitate foreign government or corporate users to collaborate with HK
- To gather the information of the latest smart city technologies being used and demanded in those markets and share with HK companies
- To demonstrate Hong Kong' s latest Smart Living technologies and Solutions
- To promote positive influence made from the Smart Living solutions to the public

## 2. HKTDC International ICT Expo 2022 Details

- Date: 13-16 October 2022
- Venue: Hall 1E, Hong Kong Convention and Exhibition Centre (HKCEC)

## 3. SCC Smart Living Pavilion @ International ICT Expo 2022

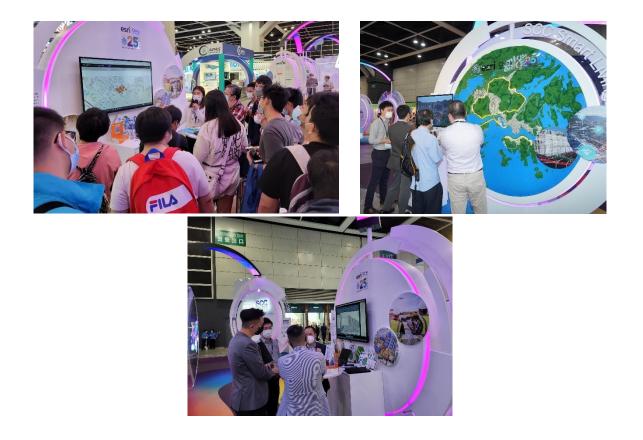
- Hall 1E-D02, HKCEC
- Theme: Smart Living
- Pavilion area: 162sqm
- 7 exhibitors showcased their services
- Visitors to the SCC Pavilion including very senior representatives from Innovation and Technology Bureau, Development Bureau, Smart City Subcommittee Members of LegCo, professional institutes, foreign consulates, academics, and media representatives.
  - In Smart Property Management area, Autotoll introduced Smart Property Management solutions to offer facilities management, access control & patrol management system and electric vehicle charging solution ; and Smart Waste Management Solutions to capture real-time information of recycle bin effectively.



2. In Smart Transformation area, Dplus1 Consulting introduced BIM-enabled blockchain multifunctional platform for infrastructure lifecycle management, and platform for digital asset information, which facilitates organisations to identify insights and connections efficiently.



3. In Smart Mapping area, Esri China (Hong Kong) introduced their GIS solutions with integration of smart technologies including BIM, IoT, GeoAl that drive smart city development.



4. In Smart Learning area, Medsim Education promoted XVR Disaster Management Training system which aims to educate and train operation and tactical safety and security professionals. Gener8 Immersive Room is another smart living solution to provide a diverse range or training environment for real-life situations.



5. **In Smart Infrastructure area**, M.One Media promoted 3D Integrated Holographic Systems that allow to create, display and manage 3D holographic visuals floating in the air. They also promote metaverse solution for information digitalisation.



 In Smart Office area, PricewaterhouseCoopers promoted Smart at Work and Smart Office, enabling intelligent workspace for a modern workforce and connecting people in real-time anywhere.



7. **In Automated Parking area**, Yeefung displayed various innovative and highparking systems including Shuttle Parking and AGV Parking, not only to increase the number of parking space but also provide a convenient and safe parking user

experience.





## Other photos of SCC Pavilion:









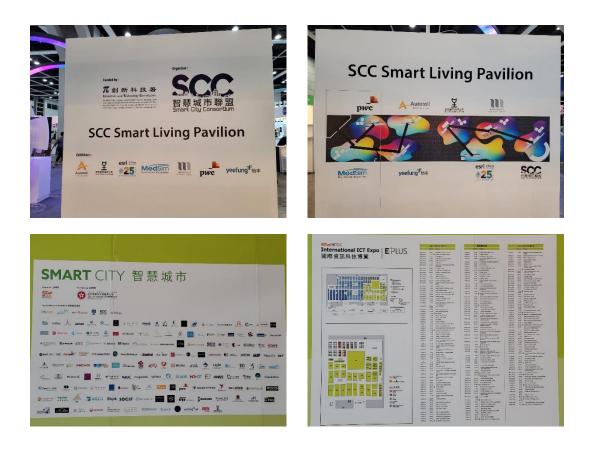












## 4. Smart Living Seminar

- Venue: The Stage, Hall 1E, HKCEC
- Theme: Smart Living
- Industry stakeholders and experts shared their views on current smart city development in Hong Kong. Seminar details as below,
  - *Remarks* delivered by Hon Elizabeth Quat, SCC Founder and Honorary President
  - *"Smart City in Hong Kong The Latest Development"* presented by Mr Tony Wong, Deputy Government Chief Information Officer
  - "Smart City Development in Hong Kong The Way Forward and Discussion on Smart City Blueprint 3.0" presented by Prof KK Ling, Director of JCDISI, PolyU, and Mr Daniel Chun, SCC Vice President and Chairman of Research & Blueprint Committee
  - "Opportunities in Greater Bay Area" delivered by Mr Gary Yeung, SCC President



• There were 152 onsite and 48 online audiences at the Smart Living Seminar.

#### 5. Promotion (Pre-event, On-site, Post-event)

Publicizing the Smart City Pavilion to business visitors

- A video to introduce HK's smart city service capabilities shown to smart city technology users on site
- A leaflet to introduce the performance of HK's smart city service was delivered to event visitors
- Online banner ad at hktdc.com in the Expo
- Full page ads in ICT Expo e-fair-catalogue
- Press releases sent to the mass media
- E-Newsletters to major ICT organisations, government departments, and Consulate Generals in Hong Kong

#### 6. Feedback

SCC pavilion - The decoration and presentation were well received by both exhibitors and visitors. The exhibitors branding well promoted in the expo. Various smart living solutions, including products and solutions on Smart Property Management, Smart Transformation, Smart Mapping, Smart Learning, Smart Infrastructure, Smart Office and Automated Parking, were showcased in the expo and got the interest of many business visitors including government bodies, professional institutes and potential users.

The International ICT Expo 2022, together with other 4 autumn technology fairs, attracted more than 9,800 (in person) and 10,000 (online) visitors (figures provided by HKTDC).

#### Appendix on "5. Promotion (Pre-event, On-site, Post-event)"

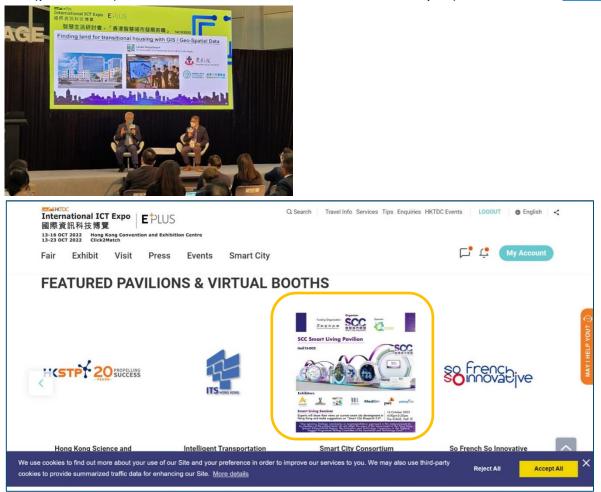
5.1 (On-site) Video to introduce HK's smart city service capabilities to smart city technology users (video slides <u>uploaded online</u>)



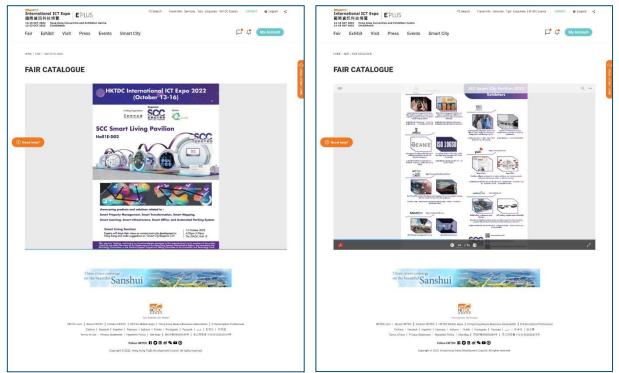
5.2 (On-site) Leaflet to introduce the performance of HK's smart city service to event visitors

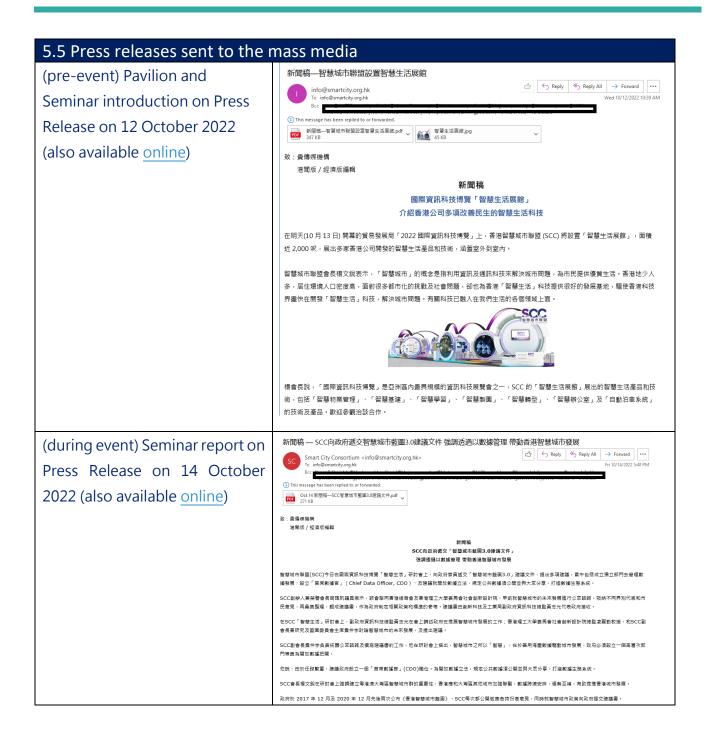


5.3 (pre-event) Online banner ad at hktdc.com in the Expo (also available online)

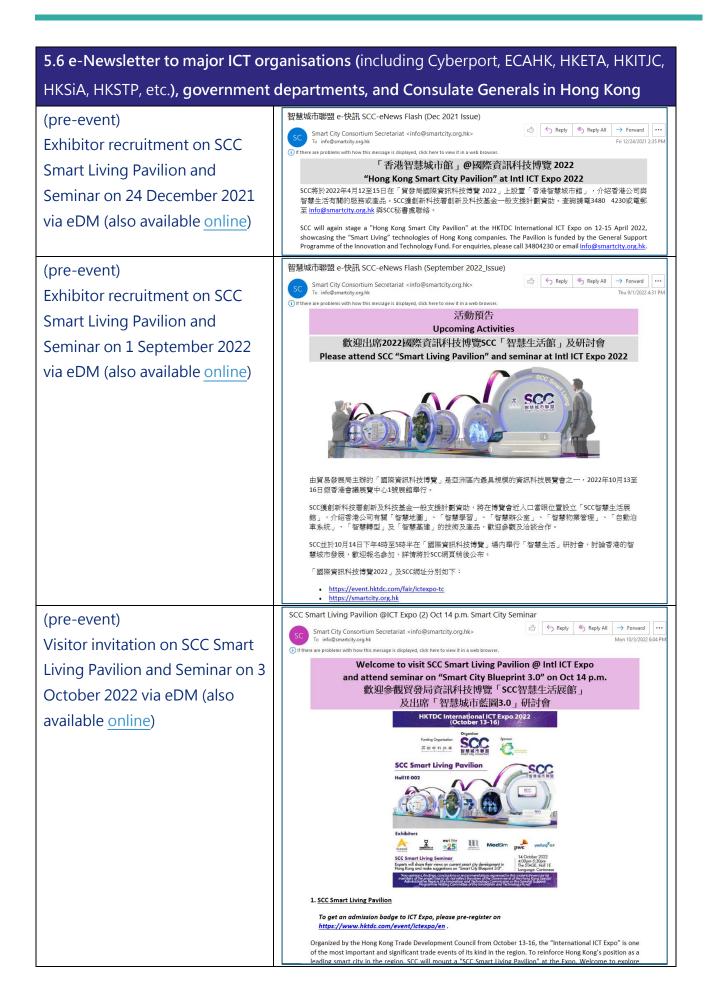


#### 5.4 (pre-event) Full page ads in ICT Expo e-fair-catalogue (also available online)

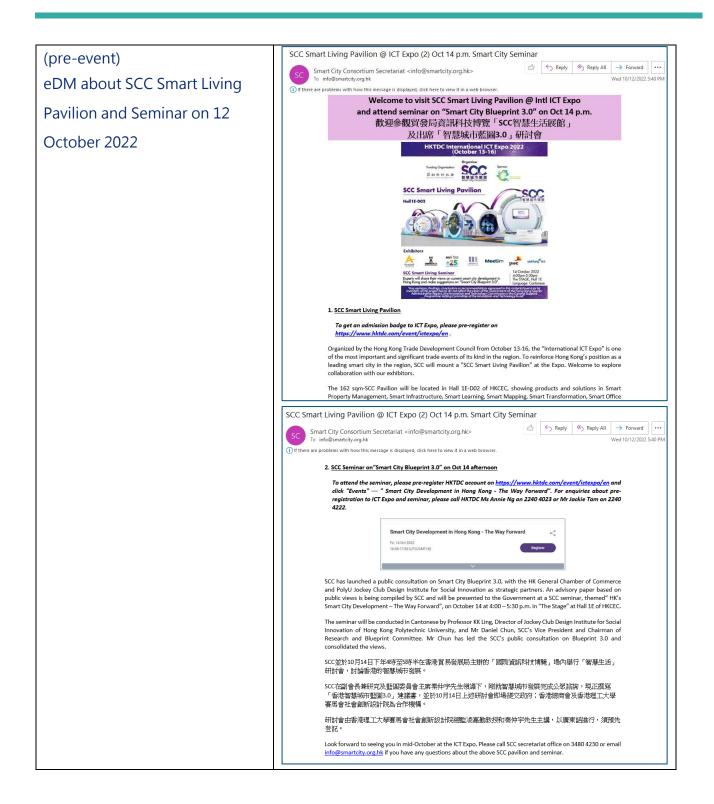




SCC Smart Living Pavilion and	♠ etnet TV 熱哭 股票 <sup>1</sup> 第会用機 機證 ETF A股 外徑自由 <sup>1</sup> 基金 MPF 地產 生活 DIVA 健康好人生 社會SolN
Seminar media coverage on 12	(長満温 軽素) (長気焼素) (全文協会) etnet (15)(中文/反文 ○) 2 金品服務/単次版 ◇ ◇
October 2022	News 新闻》 主页 專題透視 焦點新聞 即時新聞 評論 國片 傳聞 點士 港交所新聞 投幕 透視大调區 理财easy
( <u>view online</u> )	12/10/2022 11:52 國際資訊科技博覽「智慧生活展館」介紹多項改善民生智慧生活科技 ▲ Like 0
	① RZ人造鑽石 周啟
	《經濟通通訊社12日專訊》在明天開幕的貿易發展局「2022國際資訊科技博覽」上, 香港智藝城市聯盟(SCC)將設置「智藝生活展館」,展出多家香港公司開發的智慧生活產品 和技術,涵蓋室外到室內。 智藝城市聯盟會長楊文說表示,「智藝城市」的概念是指利用資訊及通訊科技來解決城市問 題,為市民提供優質生活。香港地少人多,居住環境人口密度高,面對很多都市化的挑戰及社會 問題,卻也為香港「智慧生活」科技提供很好的發展基地,驅使香港科技界盡快在開發「智慧生 活」科技,解決城市問題。有關科技已融入在我們生活的各個領域上面。SCC的「智慧生活展 館」展出的智慧生活產品和技術,包括「智慧物業管理」、「智慧基建」、「智慧學習」、「智 慧製圖」、「智慧轉型」、「智慧辦公室」及「自動泊車系統」的技術及產品,歡迎參觀浴談合 作。 由貿易發展局主辦的「國際資訊科技博覽」於2022年10月13至16日在香港會議展 覽中心展覽廳1E擧行。
SCC Smart Living Seminar	#那些 etnet 新聞 〉
media coverage on 14 October	18/10/2022 10:14
2022	【施政前瞻】SCC智慧城市藍圖3 · 0文件,倡就開放數據立法
( <u>view online</u> )	《經濟通通訊社18日專訊》智慧城市聯盟(SCC)在國際資訊科技博覧「智慧生活」研 討會上,向政府官員遞交「智慧城市聽圖3.0」建議文件,提出多項建議,當中包括成立獨立 部門去管理數據發展、設立「首席數據官」(Chief Data Officer)、及建 議就開放數據立法,規定公共數據須公開並與大眾分享,打選數據生態系統。 SCC創能人兼榮譽會長邁珮癿違員表示,該會聯同香港總商會及香港理工大學賽馬會社會 創新設計院,早前就智慧城市的未來發展進行公眾諮詢,吸納不同界別代表和市民意見,再彙集 整理,輯成建議書,作為政府制定相關政策和標準的參考。建議書由創新科技及工業局創資訊科 技總監黃志光代表政府接收。 SCC創會長秦仲宇指出,智慧城市之所以「智慧」,在於舊用海量數據驅動城市發展,政 府必須設立一個高層次部鬥專責為開放數據氾陽。他指,由於任務繁重,建議政府說立一個「首 席數據官」(CDO)職位。為開放數據范法,規定公共數據須公開並與大眾分享,打造數據生 應系統。



(pre-event)	FW: SCC Smart Living Pavilion @ICT Expo (2) Oct 14 p.m. Smart City Seminar         Constraint City Seminar
eDM about SCC Smart Living	EL Calik Into Antice Calicoldy Mon 10/10/2022 10:01 AM () If there are problems with how this message is displayed, click here to view it in a web browser.
Pavilion and Seminar on 10	1. <u>SCC Smart Living Pavilion</u>
Pavilion and Seminar on 10	To get an admission badge to ICT Expo, please pre-register on https://www.hktdc.com/event/ictexpo/en.
October 2022 by ECAHK via	Organized by the Hong Kong Trade Development Council from October 13-16, the "International ICT Expo" is one of the most important and significant trade events of its kind in the region. To reinforce Hong Kong's position as a
eDM	leading smart city in the region, SCC will mount a "SCC Smart Living Pavilion" at the Expo. Welcome to explore collaboration with our exhibitors.
	The 162 sqm-SCC Pavilion will be located in Hall 1E-D02 of HKCEC, showing products and solutions in Smart Property Management, Smart Infrastructure, Smart Learning, Smart Mapping, Smart Transformation, Smart Office and Smart Parking System. It is funded by the HKSAR Government's General Support Programme of the Innovation and Technology Fund. More details of the SCC pavilion are shown on <a href="https://smartcity.org.hk/hkpavilion-in-intl-ict-expo-2022/en/index.html">https://smartcity.org.hk/hkpavilion-in-intl- ict-expo-2022/en/index.html</a> .
	由貿易發展局主辦的「國際資訊科技博覽」是亞洲區內最具規模的資訊科技展覽會之一,2022年10月13 至16日在香港會議展覽中心展覽廳 IB 舉行。SCC 獲政府創新科技署「創新及科技基金一般支援計劃」資 助,在博覽會近入口當眼位置設立「SCC 智慧生活展館」,介紹香港公司有關「智慧物業管理」、「智慧 基建」、「智慧學習」、「智慧製圖」、「智慧轉型」、「智慧辦公室」及「自動泊車系統」的技術及產 品,軟迎參觀治談合作,索取入場證請瀏覽 https://www.hktdc.com/event/ictexpote。
	FW: SCC Smart Living Pavilion @ICT Expo (2) Oct 14 p.m. Smart City Seminar         Ecahk Info <info@ecahk.org>         To undicided recipient:         ① If there are problems with how this message is displayed, dick here to view it in a web browser.         2. SCC Seminar on "Smart City Blueprint 3.0" on Oct 14 afternoon         To attend the seminar, please pre-register HKTDC account on https://www.hktdc.com/event/ictexpo/en and cick "Events" — "Smart Living". For enquiries about pre-registration to ICT Expo and seminar, please call HKTDC Ms Annie Ng on 2240 4023 or Mr Jackie Tam on 2240 4222.</info@ecahk.org>
	EVENTS & SEMINARS
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	SCC has launched a public consultation on Smart City Blueprint 3.0, with the HK General Chamber of Commerce and PolyU Jockey Club Design Institute for Social Innovation as strategic partners. An advisory paper based on public views is being compiled by SCC and will be presented to the Government at a SCC seminar, themed" HK's Smart City Development – The Way Forward", on October 14 at 4:00 – 5:30 p.m. in "The Stage" at Hall 1E of HKCEC.
	The seminar will be conducted in Cantonese by Professor KK Ling, Director of Jockey Club Design Institute for Social Innovation of Hong Kong Polytechnic University, and Mr Daniel Chun, SCC's Vice President and Chairman of Research and Blueprint Committee. Mr Chun has led the SCC's public consultation on Blueprint 3.0 and consolidated the views.
	SCC 並於 10 月 14 日下年 4 時至 5 時半在香港貿易發展局主辦的「國際資訊科技博覽」場內舉行「智慧生 活」研討會,討論香港的智慧城市發展。
	SCC 在副會長兼研究及藍圖委員會主席樂仲字先生領導下,剛就智慧城市發展完成公眾諮詢,現正撰寫 「香港智慧城市藍圖 3.0」建議書,並於 10 月 14 日上述研討會即場提交政府;香港總商會及香港理工大學 賽馬會社會創新設計院為合作機構。
	研討會由香港理工大學賽馬會社會創新設計院總監凌嘉勤教授和案仲字先生主講,以廣東話進行,須預先 登記。



(During event)	(SCC) 智慧城市聯盟 e-快訊 SCC-eNews Flash (14 October 2022 Issue)
eDM about SCC Smart Living	Sonart City Consortium Secretariat <info@smartcity.org.hk></info@smartcity.org.hk>
	() Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.
Pavilion and Seminar on 14	国際賞試科技博覧「ScC 智慧生活民意」該計場目   Eye-catching ScC Smart (t)t Pavilion captures ICT Expo visitors' attention   由貿易發現局主辦的「國際資訊科技博覧」が2002 年10 月13 至16 日在雪港會議戰實中心展覽應16 舉行。智慧城市聯盟 (scc) 設置「智慧生活   展館」、面積近2,000 呎, 展出多家常地公司開發的電量生活產品印成坊, 涵蓋室外到室內。
October 2022	智慧城市聯盟會長場交线表示,「智慧城市」的概念是指利用資訊及通訊科技求解決城市問題。為市民提供優質生活。香港地少人多,居住環境人口空房,面對代多新市价的抹散及社會問題。約本素,者「智慧生」,科技供很好的發展基地,編使香港科技界盡快在開發「智慧生活」科技,解決城市問題。有關科技已融入在我們生活的各個領域上面。
	楊會長說,「國際資訊科技博覽」是亞洲區內最具規模的資訊科技展覽會之一。scc的「智慧生活展館」展出的智慧生活產品和防衛,包括「智慧物樂管理」、「智慧基建」、「智慧學習」、「智慧樂圖」、「智慧轉型」、「智慧辦公室」及「自動泊車系統」的技術及產品。scc智慧生活展館進政府創新科技署「創新及科技基金一般支援計畫」資助。
	Organized by the Hong Kong Trade Development Council from October 13-16, the "International ICT Expo" is one of the most important and significant trade events of its kind in the region. To reinforce Hong Kong's position as a leading smart city in the region, SCC set up a "Smart Living Pavilion" at the Expo.
	The 162 sqm-SCC Pavilion is located in Hall 1E-D02 of HKCEC, showing products and solutions in Smart Property Management, Smart Infrastructure, Smart Learning, Smart Mapping, Smart Transformation, Smart Office and Smart Parking System. It is funded by the HKSAR Government's General Support Programme of the Innovation and Technology Fund.
	More details of the SCC pavilion are shown on https://smartcity.org.hk/hkpavilion-in-inti-ict-expo-2022/en/index.html .
	(SCC) 智慧城市聯盟 e-快訊 SCC-eNews Flash (14 October 2022 Issue)
	SC Smart City Consortium Secretariat <info@smartcity.org.hk></info@smartcity.org.hk>
	10 Imouganiauticyoligania ① Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message. SCC 何政府接受「智慧級所監督 3.0 建能文件」
	SCC Smart (Fly Bly Smart) Table 30 建建文件) 新聞 30 建建文件 3 建建文件 3 医生物 5 mm 5
	SCC創辦人兼架營會長基項机議員表示,該會聯同香港總商會及香港理工大學賽馬會社會創新設計院,早前就智慧城市的未來發展進行公眾諮 論,吸納不同界別代表和时長意見,再集集整理,輯成建議書,作為政府制定相關政策和標準的參考。建議書由創新科技及工業局副政府資訊 科技總監黃志光代表政府接收。
	在scc「智慧生活」研討會上,副政府資訊科技總監黃志光在會上讓您政府在推展智慧城市發展的工作;香港理工大學賽馬會社會創新設計完總 監凌嘉勤教授,和scc副會長兼研究及監圖委員會主席乘仲字討論智慧城市的未來發展,及提出建議。
	SCE 副會長秦仲宇負責統憲公眾諮詢及旗稱建議書的工作,他在研討會上指出,智慧城市之所以「智慧」,在於善用海量數據編動城市發展,政府必須設立一個高層公開了專責為開放數據把關。
	他說,由於任務繁重,建藏政府設立一個「首席數據官」(CDO)職位 。為開放數據立去,規定公共數據獨公開並與大眾分享,打造數據生態系 鏡 。
	SCC 會長楊文說在研討會上強調建立專港澳大海區智慧城市帮約重要性,香港應和大海區其他城市加強聯繫,數據跨境安排,優勢互補,有助推進香港城市發展。
	政府於 2017年12月及 2020年12月先後周次公布《香港智慧城市藍圖》,SCC 每次都公開徵集各持份者意見,同時就智慧城市政策向政府提交 建議書。
	「智慧城市藍圖3.0 建議文件」全文 及今日的相片將於下星期在SCC 網頁 www.smartchy.org.hk 發佈。
	SCC launched a public consultation on Smart City Blueprint 3.0, with the HK General Chamber of Commerce and PolyU Jockey Club Design Institute for Social Innovation as strategic partners. An advisory paper based on public views was presented to Mr Tony Wong, Deputy Government Chief Information Officer, at a SCC seminar in Intl ICT Expo, thermed "HK's Smart City Development – The Way Forward", on October 14.
	SCC's public consultation on Blueprint 3.0 was led by Mr Daniel Chun, SCC's Vice President and Chairman of Research and Blueprint Committee, with the Hong Kong General Chamber of Commerce and PolyU's Jockey Club Design Institute for Social Innovation as Strategic Partners.
	The Smart City Blueprint 3.0 Advisory Paper and photos of today's presentation ceremony will be posted on SCC website <u>www.smartcity.org.hk</u> after mid- October.
(post-event)	支持機構活動宣傳 SCC 智慧生活解館@ICT Expo 2022 回顧 及 散迎申請参加2023年SCC智慧生活解館 2) 数迎参観OGCIO智慧城市巡迴展覧  Ecalk Info citro@ecalk.orgs Ecalk Info citro@ecalk.orgs Ecalk Info citro@ecalk.orgs For IntriJ2022 SIAM For IntriJ202 For IntriJ20 For IntriJ202 For IntriJ20 For IntriJ202 For IntriJ20 For IntriJ202 For IntriJ20 For IntriJ202 For IntriJ20 For
Report on SCC Smart Living	18 URALCOME PARTIES 100 2 10 10 10 10 10 10 10 10 10 10 10 10 10
Pavilion and Seminar on 18	18月71人上的38年代114880°
November 2022 by ECAHK via	裂"。《"菊莲锦公堂",《"菊莲物木带说",《白韵公古纳马纯",《"菊香梅型",及《菊莲莲通"。
eDM	新新科技及工業局展長活業教授、包括局局表業業業。創新科技及工業局容任何書表研究者。及供用結科技理整体物書等政府省長,並為普通局(包括「包括普通的市事业小提定员會,主体短期的建良及多 位型角)、思念科研究所能力人工及用家、學純素、外面認識素质認識具簡構成等等,都認該認識了「SCC電量金活業用」。素值運動部科技署「自新及科技基金—他均数計劃(SSF)」與物,更多面片及具個評 信報台灣現 <u>加進</u> 。







(pre-event)

Introduction on SCC Smart Living Pavilion on 12 October 2022 on social media (please <u>click here</u> for more details) Smart City Consortium

在明天(10 月 13 日) 開幕的貿易發展局「2022 國際資訊科技博覽」上, 香港智慧城市聯盟 (SCC) 將設置「智慧生活展館」, 面積近 2,000 呎, 展 出多家香港公司開發的智慧生活產品和技術, 涵蓋室外到室内包括「智慧 物業管理」、「智慧轉型」、「智慧製圖」、「智慧學習」、「智慧基 建」、「智慧辦公室」及「自動泊車系統」的技術及產品, 歡迎參觀及洽 談合作。

...

「國際資訊科技博覽」於 2022 年 10 月 13 至 16 日在香港會議展覽中心 舉行。SCC 智慧生活展館獲政府創新科技署「創新及科技基金一般支援計 劃」資助,位於展覽廳 1E。... See more







(During event)

Event report on SCC Smart Living Pavilion on 16 October 2022 on social media (please <u>click here</u> for more details)



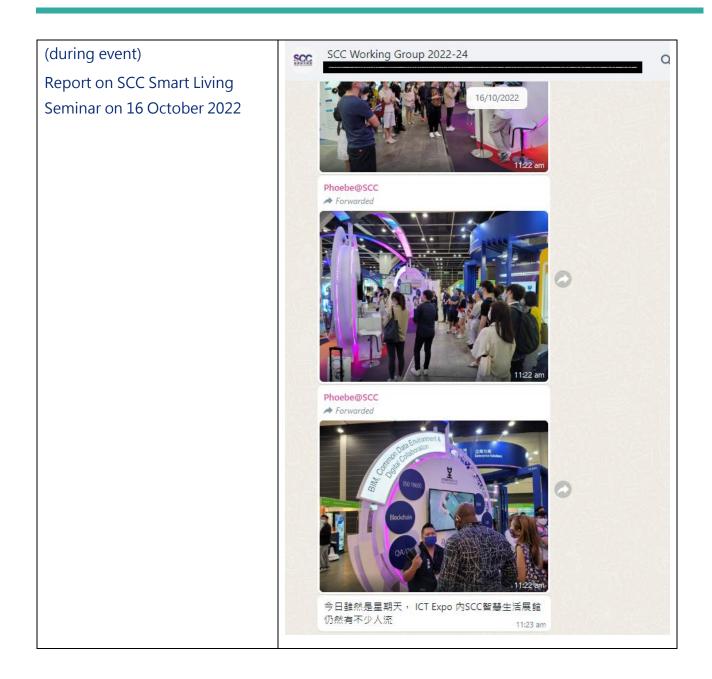


26

# 5.9 Promotion to major WhatsApp group covering heads of various major ICT associations including Cyberport, ECAHK, HKETA, HKITJC, HKSiA, HKSTP, etc.

(pre-event)	SCC Working Group 2022-24	Q
Introduce SCC Smart Living	and the second se	
Pavilion on 5 October 2022	Phoebe@SCC 05/10/2022 主頁 香港貿發局國際資訊科技博覽是展示最新資訊、通訊和科技產品及解決方 案的平台。博覽將以全新「展覽+」線上線下融合展覽模式舉行。除實體展 www.hktdc.com	
	大家好!在下週四開幕的貿發局ICT Expo 內, SCC Smart Living Pavilion將有別開生面的設計,突顯香港智慧城市的形象,務求吸 引trade visitors 及媒體的注意。歡迎蒞臨參觀及洽談合作。	
	素取ICT Expo入場證,請瀏覽下列網頁向主辦機構預先登記 https://www.hktdc.com/event/ictexpo/tc。 HKTDC Intl ICT Expo於10月13至16日在會展中心Hall 1E 舉行,	
	是亞洲區內最有影響力的資訊科技展覽會之一。SCC 展館位於近 入口當眼位置,介紹香港公司有關「智慧物業管理」、「智慧基 建」、「智慧學習」、「智慧製圖」、「智慧轉型」、「智慧辦 公室」及「自動泊車系統」的技術及產品。	
	SCC 展館獲創新科技署「創新及科技基金一般支援計劃」資助。 11:23 am	
(pre-event)	SCC Working Group 2022-24	Q :
Introduce SCC Smart Living Pavilion on 12 October 2022	Phoebe@SCC       12/10/2022         Mr. Daniel Chun (CEO)@Remotec         Dear all SCC leadership team. Just to let you know I         am actually spending quality time to edit / writing         the advisory paper. It would be great to receive yo	
	www.hktdc.com https://www.hktdc.com/event/ictexpo/en www.hktdc.com	
	SCC將於10月14日下午4時至5時半在「HKTDC國際 資訊科技博覽 2022」Hall1E 研討會室舉行「智慧生 活」研討會,即場向政府官員遞交「SCC智慧城市 藍圖3.0建議文件」。歡迎大家出席,請預先向 HKTDC登記。現場座位先到先得。	
	香港理工大學賽馬會社會創新設計院總監凌嘉勤教授,和Daniel 將討論智慧城市的未來發展,介紹 SCC的建議。會長Gary在研討會上會強調建立粵港 澳大灣區智慧城市群的重要性。	
	「HKTDC國際資訊科技博覽 2022」在香港會議展覽 中心Hall 1E舉行,入場登記 請按 https://www.hktdc.com/event/ictexpo/en ,查詢請 聯絡HKTDC Ms Annie Ng(電話:2240 4023)或 Mr Jackie Tam(電話:2240 4222)。	





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